

Natural Alternative Cooperative Board meeting minutes-draft minutes

November 14, 2022

President Zach Mattson called meeting to order 6:34pm

Members present Jeff Peterson, Mike Noreen, Amy Free, Zach Mattson, manager Kyle Wondrasch

Members absent Peggy Tolbert, Jon Bjork, Sarah Cook

Jeff motioned to accept agenda as presented. Amy seconded. Motion passed.

There was no treasurers report presented.

Jeff motioned to approve minutes from October board meeting as presented. Mike seconded. Motion passed.

Manager report

Kyle met with consultant to discuss coop marketing/merchandising strategies.

Board member Peggy Tolbert entered meeting 6:53pm

Jeff motioned to adopt new loft policy. Amy seconded. Motion passed.

Discussion was had about coop participation in community events and how to proceed.

2023 round up recipients were decided

Jan/Feb Ruby's pantry

March/April Humane Society Burnett County

May/June Northwoods homeless shelter

July/August Luck Fire department

September/October local schools backpack program

November/December CRA

The board decided to start with strategic planning goals January 2023.

PTO policy

After discussion it was decided Kyle and Zach will review current PTO policy and clarify "paid out"

Covid policy

Board will review covid policy based on CDC recommendations in January.

There was discussion on joining the National coop grocers membership to give the Natural Alternative more buying power.

Marketing committee report

There is a Sip and Sample scheduled for November 18. Wine specials will be offered.

Next meeting is set for January 9th 6:30pm. The meeting will be virtual and all members are encouraged and welcome to attend.

Amy motioned to adjourn. Jeff seconded. Meeting adjourned 8:02 pm

Respectfully submitted

Amy Free NA board secretary