

Natural Alternative Food Cooperative Board Meeting Minutes-Draft Minutes

May 09, 2022

Zach Mattson called meeting to order 7:02pm

Present: Board members Jeff Peterson, Zach Mattson, Sarah Cook, Amy Free, Mike Noreen, Peggy Tolbert, Jon Bjork. Manager Kyle Wondrasch, community member Kristy Allen

Peterson Motioned to approve agenda. Free seconded. Motion passed

Peterson requested April minutes be corrected to reflect boards decision to start strategic planning Autumn 2022.

Bjork motioned to approve April minutes with Peterson correction. Noreen seconded. Motion passed.

Financial report was submitted to board from newly elected treasurer, Jon Bjork. Due to the new treasurer not having full access to all financial data, the report was incomplete. Treasurer did report sales are strong with overall income up .3% for month, a decrease from 2021 due to payroll increase. There was growth in sales, but account balances need correction. Peterson requested payroll expense be noted in financial report as % of gross sales. Peterson also requested cash on hand be reflected in financial monthly statement.

Manager report

Kyle reported that the basement had flooded due to utility pump malfunction. It has since been repaired and cleaned up. Grab and Go cooler was repaired in April. Wine was moved to end cap to allow staff to reinvigorate consignment, kitchen goods, and sustainable products.

Local vendor Slippery hill has agreed to a 3 week trial of supplying the co op with bulk greens.

Marketing team met in April to support plant/salad goods sales in May. Results were not in yet.

Sales are overall up in April.

Community member Kristy Allen representing the St Croix Valley Farmers Alliance reported that the alliance is currently working to expand markets for local farmers and the community. A matching grant is available for the alliance. They are looking for local businesses to support grant fulfillment needs with either cash or in kind donations. After discussion, a motion was made for the co op to donate office space in the loft worth approximately \$275. per month for a full time coordinator to satisfy grant requirement. Farmers union will vet potential contractors. Motion was made by Peterson, seconded by Cook to donate office space to the alliance for the time period of Septembet 2022, through September 2025. Motion passed unanimously.

President Mattson reported that the facility committee has been restarted. The board is currently looking for a handyerson to help with building maintenance on a quarterly basis.

After discussion on community feedback possibilities for the bulletin board, Kyle suggested that it would be better accomplished and less complicated done through the co op website.

Strategic plan details are tabled until August 2022.

Marketing committee requested funds to help with marketing outreach. After discussion, it was decided the committee would request specific funds on an as needed basis. Board members and the manager will work on co op budget in near future to possibly include funds for this program.

Insurance review

After discussion it was decided that it might be beneficial for the board to do possible yearly reviews of the insurance needs/current policies. Zach will follow up.

Next meeting is set for June 20,2022 7:00pm. All board members and co op members are welcome. The meeting will be virtual.

Meeting adjourned 8:23 pm

Respectfully submitted,

Amy Free NA co op board secretary