

Natural Alternative Food Co-op

Shopper Survey

November/December 2021

- 1) Are you a member of the Co-op? _____
- 2) Approximately how many years have you been shopping here? _____
- 3) How many times a month do you usually shop? _____
- 4) How much do you typically spend per visit? _____
- 5) Please check boxes in the table below as appropriate:

	Agree	Somewhat Agree	Unsure	Somewhat Disagree	Disagree
I feel welcome at the Co-op.					
It's easy to find what I want.					
Items I want are usually in stock.					
Employees are courteous and helpful.					
Checking out goes smoothly.					
The Co-op is clean and well-organized.					
Open hours work well with my schedule.					

6) Which of the following are of interest to you?

- | | |
|--|--|
| <input type="radio"/> More volunteer opportunities | <input type="radio"/> Curbside pickup of groceries |
| <input type="radio"/> Better grab-and-go selection | <input type="radio"/> Cooking classes |
| <input type="radio"/> Attending a board meeting | <input type="radio"/> Learning more about the Co-op Loft |

7) Where else do you shop for groceries?

- | | |
|---|------------------------------------|
| <input type="radio"/> Wayne's IGA/other local grocery store | <input type="radio"/> Other co-ops |
| <input type="radio"/> Dollar General | <input type="radio"/> Costco |
| <input type="radio"/> Wal Mart | <input type="radio"/> Target |
| <input type="radio"/> Other _____ | |

(over)

8) What do you like best about shopping at the Co-op?

9) What could we do to improve your shopping experience?

10) Is it important for you to be a member of the Natural Alternative? Why or why not?

11) Can we contact you for more feedback?

Name:

Phone Number:

Please return to store, email or mail
Food Co-op, Box 377, Luck, WI 54853
nacoop@lakeland.ws

Thanks for helping make our Co-op better!