

Natural Alternative Cooperative Board meeting minutes-draft minutes

October 16, 2023

President Zach Mattson called the meeting to order 6:01pm

Members present: Sarah Cook, Amy Free, Peggy Tolbert, Mike Noreen, Zach Mattson

Manager present: Kyle Wondrasch

Members absent: Jon Bjork, Flora Delaney

Free moved to approve agenda, Cook seconded, motion passed

Tolbert moved to approve minutes from September 20 meeting, Noreen seconded. Motion passed

No financial report due to treasurer absence. Bjork reported he will meet with Intuit rep Thursday to discuss co-op move to Quickbooks online.

Manager report: 3rd quarter sales down 2%. General traffic up. Net operating income 3.57%, or \$4,058.00. up 6.8%. The drink cooler has been repaired 2x's recently. Produce cooler has been drained and unplugged. After several interviews, new hires will start soon. Sister Crave will no longer be supplying bread to the co op. Manager is currently looking for new bread supplier.

Marketing report: Members will be canvassed in the future for round-up recipients through digital instore survey.

Loft report: no recent changes to current tenants

Discussion was had on possible "Barn quilt" motifs on south facing outside wall.

Free moved to authorize store manager to be authorized signatory for credit card. Cook seconded. Motion passed.

It was reported that the back room of co op building has been rented for boat/car storage.

50th anniversary celebration: Tolbert will lead committee to present ideas January 2024

Strategic Plan: Mattson reported that several goals from the 2022 strategic plan have been addressed., including 25% sales from local vendors ,expanding educational opportunities through cooking classes, etc., Staff development, community ed programs.

Patronage doc/loyalty program. Discussion was had on how to proceed with a possible loyalty program for members. No decision was made. Board will discuss more in coming months.

Next meeting scheduled for November 13, 6:00 pm in the co op loft. All members are encouraged to attend

Meeting adjourned 7:55pm

Respectfully submitted

Amy Free co op board secretary

